



For Immediate Release
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BEER DISTRIBUTOR SOLVED ITS CRAFT BEER STORAGE CHALLENGE WITH INSULWALL®

Elmhurst, IL (October 26, 2013) GG Distributing, a leading wholesale distributor of successful beer brands, struggled with how to accommodate craft beer's lower temperature storage requirements within their leased distribution center.

"Craft beer posed an interesting challenge for our business – demand for craft beer is growing exponentially and its storage requirements are lower than case beer," said Gary Steffey, general manager at GG Distributing. "To accommodate the growth of our business, we expanded our operations into a new leased space where we required a wall solution that was thermal, flexible, and didn't impact the structure of the building."

"[InsulWall](#) is an ideal solution for creating temperature-controlled warehouse space, especially within leased space where minimal tenant impact to the building is preferred," said Todd Jessup, territory manager at Randall Manufacturing. "InsulWall hangs easily from the existing infrastructure and quickly creates temperature-controlled spaces within warehouses, like GG Distributing."

Temperature-sensitive inventory, heat-omitting equipment, fluctuating inventory levels create challenges for distribution centers that cost energy and waste space and money. InsulWall - is a flexible, thermal, modular - curtain wall solution that installs easily within the existing infrastructure and quickly creates temperature-controlled spaces. Its modularity allows organizations to move walls as space or temperature-control needs change.

"InsulWall allowed us to create a 9,000 square foot temperature-controlled room for craft beer within our 55,000 square foot leased space quickly – installation completed within one week," continued Steffey. "InsulWall met our temperature requirements even in the 100° plus Texas heat as the cooling unit cycled off each day after product movement."

About Randall Manufacturing

For over ten years, Randall Manufacturing providing innovative temperature control products to warehouses, distribution centers, and workplaces. With an eye for sustainability, Randall was the first to utilize recycled materials in its product to meet the growing need for GREEN building materials that contribute to LEED® scores. Randall's flexible, modular curtain wall solutions include [GREEN InsulWall®](#), [Industrial Curtain Walls](#), [Noise Curtain Walls](#), and [insulated pallet covers](#).

For more information on InsulWall and Randall Manufacturing, visit randallmfg.com/insulwall or call 800-323-7424.