



**FOR IMMEDIATE RELEASE**  
November 25, 2014

Contact: Beth Brown  
[bbrown@randallmfg.com](mailto:bbrown@randallmfg.com)  
630-782-0001

## **Randall Manufacturing's InsulWall® Expands Cooler Capacity at Front Row Produce's New Distribution Center**

**Elmhurst, IL (November 25, 2014)** - Front Row Produce, a family-owned wholesaler and distributor of fresh fruits and vegetables, celebrated its tenth anniversary by moving to a new, state-of-the-art distribution center in Overland, Missouri. The new 57,000 square foot facility doubles the Company's distribution footprint and features refrigerated and freezer storage areas; a temperature-controlled dock area; and office space.

The new distribution center extends the Company's commitment to create a "best in class" warehouse that offers improved modularity to meet evolving customer needs. InsulWall®, Randall Manufacturing's insulated curtain wall, was selected to create five refrigerated storage rooms. InsulWall's modularity and flexibility was key to Front Row Produce achieving its vision of having the capability of easily reconfiguring its refrigeration and freezer areas when customer needs change.

Justin Howell, Front Row Produce's general manager, commented, "We recognized that we had options to traditional rigid walls, such InsulWall to create modular, flexible refrigerated and freezer storage areas."

After reviewing a variety of wall solutions, Front Row Produce selected InsulWall for its proven ability to perform in food environments and its thin profile – 1" and 2" – which made it ideal for placement between racking. In addition, the flexibility to reconfigure cooler areas easily provided Front Row Produce the ability to be a dynamic, nimble distribution center.

Tony Pupillo, Sr. Front Row Produce's president and owner, commented, "We monitor each cooler's temperature to maintain strict product integrity guidelines. InsulWall is performing well at maintaining each cooler's temperature and keeping our business fresh."

### **About Front Row Produce**

Founded in March of 2004, Front Row Produce is a repacker, wholesaler and distributor for fresh fruits and vegetables. The Company, which sells to both foodservice distributors and retail stores and employees 100 individuals.

### **About Randall Manufacturing**

Randall Manufacturing provides insulated wall solutions to warehouses, distribution centers and workplaces. With an eye for sustainability, Randall was the first to utilize recycled materials to meet the growing need for GREEN building materials that contribute to LEED® scores. Randall's flexible, modular curtain wall solutions effectively divide space and temperature. Its product offerings include an insulated, modular curtain wall – InsulWall; vinyl, warehouse curtain dividers – Industrial Curtain Walls; and insulated pallet covers. For more information, visit [www.randallmfg.com](http://www.randallmfg.com) or connect with Randall Manufacturing on Facebook, Twitter, or YouTube.

###